

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
501004-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	

Billing Address:

Great American Media (GMMB)  
 Attention: Accounts Payable  
 3050 K Street N, Suite 100  
 Washington, DC 20007

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Flight Dates	Order #	Alt Order #
11/04/12 - 11/06/12	501004	06402765

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	Eyewitness News	5am - 5:30am	MT-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:10 AM Eyewitness News 5am - 5:30am :30 D3C12CT05T03H \$750.00 NM 2 WFSB Tu 11/06/12 5:27 AM Eyewitness News 5am - 5:30am :30 D3C12CT05T03H \$750.00 NM									
2	11/05/12	11/06/12	Eyewitness News	5:30a - 6am	MT-----	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:41 AM Eyewitness News 5:30a - 6am :30 D3C12CT05T03H \$1,200.00 NM 3 WFSB M 11/05/12 5:53 AM Eyewitness News 5:30a - 6am :30 D3C12CT05T03H \$1,200.00 NM 2 WFSB Tu 11/06/12 5:52 AM Eyewitness News 5:30a - 6am :30 D3C12CT05T03H \$1,200.00 NM									
3	11/05/12	11/06/12	Eyewitness News	6am - 6:30am	MT-----	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 11/05/12 6:13 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T03H \$1,800.00 NM 1 WFSB M 11/05/12 6:26 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T03H \$1,800.00 NM 2 WFSB Tu 11/06/12 6:24 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T03H \$1,800.00 NM									
4	11/05/12	11/06/12	Eyewitness News	6:30am - 7am	MT-----	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 11/05/12 6:43 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T03H \$1,800.00 NM 1 WFSB M 11/05/12 6:57 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T03H \$1,800.00 NM 2 WFSB Tu 11/06/12 6:57 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T03H \$1,800.00 NM									
5	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$800.00									

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501004-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	:30	4	\$800.00	NM
11/05/12 11/11/12 MT----- 4 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:25 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T03H \$800.00 NM 4 WFSB M 11/05/12 7:59 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T03H \$800.00 NM 3 WFSB Tu 11/06/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T03H \$800.00 NM 2 WFSB Tu 11/06/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T03H \$800.00 NM									
6	11/04/12	11/04/12	SA-SU 6-7a Eyewitness	6am-7am	-----S	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 11/04/12 6:21 AM SA-SU 6-7a Eyewitness New 6am-7am :30 D3C12CT05T03H \$450.00 NM 1 WFSB Su 11/04/12 6:37 AM SA-SU 6-7a Eyewitness New 6am-7am :30 D3C12CT05T03H \$450.00 NM									
7	11/04/12	11/04/12	SA-SU 7-9a Eyewitness	7am-9am	-----S	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 11/04/12 7:13 AM SA-SU 7-9a Eyewitness New 7am-9am :30 D3C12CT05T03H \$800.00 NM 1 WFSB Su 11/04/12 8:28 AM SA-SU 7-9a Eyewitness New 7am-9am :30 D3C12CT05T03H \$800.00 NM									
8	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 9:48 AM CBS Sunday Morning 9:00am - 10:30am :30 D3C12CT05T03H \$2,000.00 NM									
9	11/05/12	11/06/12	9am-10am	9am - 10am	MT-----	:30	4	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 4 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 11/05/12 9:11 AM 9am-10am 9am - 10am :30 D3C12CT05T03H \$800.00 NM 2 WFSB M 11/05/12 9:44 AM 9am-10am 9am - 10am :30 D3C12CT05T03H \$800.00 NM 1 WFSB Tu 11/06/12 9:37 AM 9am-10am 9am - 10am :30 D3C12CT05T03H \$800.00 NM 4 WFSB Tu 11/06/12 9:48 AM 9am-10am 9am - 10am :30 D3C12CT05T03H \$800.00 NM									
10	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM	MT-----	:30	4	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 4 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 11/05/12 12:10 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$850.00 NM 1 WFSB M 11/05/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$850.00 NM 4 WFSB Tu 11/06/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$850.00 NM 2 WFSB Tu 11/06/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$850.00 NM									
11	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm	M-----	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
501004-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm	M-----	:30	2	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 3:13 PM 3pm-4pm Syndication 2:58pm-4pm :30 D3C12CT05T03H \$600.00 NM 1 WFSB M 11/05/12 3:36 PM 3pm-4pm Syndication 2:58pm-4pm :30 D3C12CT05T03H \$600.00 NM									
12	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	M-----	:30	2	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:23 PM 4p-5p Dr. Oz 4pm-5pm :30 D3C12CT05T03H \$950.00 NM 2 WFSB M 11/05/12 4:36 PM 4p-5p Dr. Oz 4pm-5pm :30 D3C12CT05T03H \$950.00 NM									
13	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm	M-----	:30	2	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 D3C12CT05T03H \$2,600.00 NM 1 WFSB M 11/05/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 D3C12CT05T03H \$2,600.00 NM									
14	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm	M-----	:30	2	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 5:40 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T03H \$2,600.00 NM 1 WFSB M 11/05/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T03H \$2,600.00 NM									
15	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	M-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 D3C12CT05T03H \$3,000.00 NM									
16	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm	M-----	:30	1	\$1,950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:10 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T03H \$1,950.00 NM									
17	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm	M-----	:30	2	\$1,950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$1,950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 D3C12CT05T03H \$1,950.00 NM 1 WFSB M 11/05/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 D3C12CT05T03H \$1,950.00 NM									
18	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	M-----	:30	2	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 D3C12CT05T03H \$1,900.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
501004-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	M-----	:30	2	\$1,900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 D3C12CT05T03H \$1,900.00 NM									
19	11/05/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	M-----	:30	2	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 11:47 PM Late Night with David Letterman 11:35pm - 12:37am :30 D3C12CT05T03H \$950.00 NM 1 WFSB M 11/05/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 D3C12CT05T03H \$950.00 NM									
20	11/05/12	11/05/12	M 8-9p Prime	8pm - 9pm	M-----	:30	2	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 8:17 PM M 8-9p Prime 8pm - 9pm :30 D3C12CT05T03H \$10,000.00 NM 1 WFSB M 11/05/12 8:47 PM M 8-9p Prime 8pm - 9pm :30 D3C12CT05T03H \$10,000.00 NM									
21	11/05/12	11/05/12	M 10-11p Prime	10pm - 11pm	M-----	:30	1	\$8,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$8,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 10:50 PM M 10-11p Prime 10pm - 11pm :30 D3C12CT05T03H \$8,500.00 NM									
22	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p	-----S	:30	1	\$9,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$9,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:19 PM Delayed The Mentalist 1030-1130p :30 D3C12CT05T03H \$9,500.00 NM									
23	11/04/12	11/04/12	NFL GIANTS Regular Se	1:00pm - 7:00pm	-----S	:30	1	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 5:56 PM NFL GIANTS Regular Season 1:00pm - 7:00pm :30 D3C12CT05T03H \$12,000.00 NM									
24	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm	-----S	:30	2	\$8,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$8,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 12:59 PM NFL Regular Season 1:00pm - 7:00pm :30 D3C12CT05T03H \$8,500.00 NM 2 WFSB Su 11/04/12 6:46 PM NFL Regular Season 1:00pm - 7:00pm :30 D3C12CT05T03H \$8,500.00 NM									

Total Spots 51

## Payment Terms Net 30 Days

Gross Total	\$125,250.00
Agency Commission	\$18,787.50
Net Amount Due	\$106,462.50

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